

Measuring SSL Indicators on Mobile Browsers: Extended Life, or End of the Road?

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Abstract. Mobile browsers are increasingly being relied upon to perform security sensitive operations. Like their desktop counterparts, these applications can enable SSL/TLS to provide strong security guarantees for communications over the web. However, the drastic reduction in screen size and the accompanying reorganization of screen real estate significantly changes the use and consistency of the security indicators and certificate information that alert users of site identity and the presence of strong cryptographic algorithms. In this paper, we perform the first measurement of the state of critical security indicators in mobile browsers. We evaluate ten mobile and two tablet browsers, representing over 90% of the market share, using the recommended guidelines for web user interface to convey security set forth by the World Wide Web Consortium (W3C). While desktop browsers follow the majority of guidelines, our analysis shows that mobile browsers fall significantly short. We also observe notable inconsistencies across mobile browsers when such mechanisms actually are implemented. Finally, we use this evidence to argue that the combination of reduced screen space and an independent selection of security indicators not only make it difficult for experts to determine the security standing of mobile browsers, but actually make mobile browsing more dangerous for average users as they provide a false sense of security.

1 Introduction

Mobile browsers provide a rich set of features that often rival their desktop counterparts. From support for Javascript and access to location information to the ability for third-party applications to render content through WebViews, browsers are beginning to serve as one of the critical enablers of modern mobile computing. Such functionality, in combination with the near universal implementation of strong cryptographic tools including SSL/TLS, allows users to become increasingly reliant upon mobile devices to enable sensitive personal, social and financial exchanges.

In spite of the availability of SSL/TLS, mobile users are regularly becoming the target of malicious behavior. A 2011 report indicates that mobile users are three times more likely to access phishing websites than desktop users [18]. Security indicators (i.e., certificate information, lock icons, cipher selection, etc.) in web browsers offer one of the few defenses against such attacks. A user can view different security indicators and related certificate information presented by the browser to offer signals or clues about the credibility of a website. Although mobile and tablet browsers appear to support

similar security indicators when compared to desktop browsers, the reasons behind the increasing number of attacks on mobile browsers are not immediately clear.

In this paper, we perform the first comprehensive empirical evaluation of security indicators in mobile web browsers. The goal of this work is *not* to determine if average users take advantage of such cues, but instead to demonstrate that such indicators are lacking and thus fail to provide sufficient information for even experts. We believe that this distinction is critical because it highlights areas where not even the best trained users will be able to differentiate between malicious and benign behavior. Rather than an ad hoc analysis, we base our study on the recommendations set forward by the W3C for user interface security [9] as a proxy for best practices. In particular, we systematically measure which browsers strictly conform to the absolute requirements and prohibitions of this document. We perform our analysis across ten mobile and two tablet browsers, representing greater than 90% of the mobile market share [16], and then compare our results against the five most popular desktop browsers.

Our study makes the following contributions:

- **Widespread failure to implement recommended security indicators in mobile browsers:** We perform the first *systematic* and *comprehensive* comparison between mobile, tablet and traditional browsers based on the best practices set forth in the W3C guidelines [9]. Whereas desktop browsers largely conform to these guidelines, mobile and tablet browsers fail to do so in numerous instances. We believe that this makes even expert users subject to attacks including an undetectable man-in-the-middle.
- **Mobile security indicators are implemented inconsistently across browsers:** Our study observed tremendous inconsistency in the presentation and availability of such indicators in mobile and tablet browsers, in contrast to traditional desktop browsers. Accordingly, many of the clues experts instruct average users to look for can no longer reliably be found on these platforms.
- **Newest security indicator is largely absent:** Extended Validation (EV) SSL indicators and certificates [8, 27, 34] were designed to improve assurance of the identity of the certificate holder. While this mechanism is not a requirement of the W3C recommendations, its use is pervasive in desktop browsers and virtually non-existent in mobile browsers. Mobile users are therefore unable to determine if certificates have undergone so-called extended validation, and sites using these certificates may be unable to justify their significant monetary investment in them.

Our measurements and observations from examining the most widely used mobile browsers lead us to make a number of bold assertions *which we expect will be viewed as controversial*, and thus worthy of discussion within the community. (1) Browser designers have been forced by the dramatic reduction in screen space to sacrifice a number of visual security features. The determination of which features are the most useful appears to have been by independent processes, as reflected in the different subsets of security indicators implemented across the mobile platforms. (2) Previous studies have overwhelmingly demonstrated that average users simply do not understand security indicators even on desktop browsers [21–23, 25, 36, 38]. Our measurements demonstrate that the display of security indicators on mobile platforms are considerably worse, to the extent that we as experts cannot express confidence in having sufficient information to

take proper decisions. Consequently, we assert that the role of security indicators in mobile browsers offers little more than a false sense of security. The security user interface must therefore either be dramatically improved, to provide indicators of demonstrable use, or should be considerably simplified, to remove unusable, unreliable, or misleading artifacts. (3) We argue that the current practice of repeatedly forcing a user-base that is largely security un-savvy to make subtle security decisions is a losing game. Minor tweaks to the wordings of certificate interface dialogues, for example, may reach a slightly higher local maxima in terms of security improvements, but are highly unlikely to attain a more global maxima offering demonstrably better security. Given the real estate constraints of the increasingly dominant mobile platforms, our evidence shows that this current practice has actually resulted in a decrease in overall security signaling. Consequently, we raise questions not only about the viability of Extended Validation (EV) SSL certificates, but about the ongoing viability of SSL indicators themselves due to the inability to convey accurate, reliable information to users as necessary for subtle security decisions.

For these reasons, we believe that a measurement study as reported in the current paper is a requisite first step for our community to address these difficult issues and deal with these problems head-on.

The remainder of our paper is organized as follows: Section 2 explains the mandatory elements of the W3C guidelines; Section 3 provides the primary results of our evaluation; Section 4 presents ways in that a user can be misled about the identity of a website or the use of encryption and attacks that are enabled by this confusion; Section 5 discusses the presence of EV-SSL, the newest security indicator; Section 6 provides a discussion of our findings; Section 7 presents an overview of related research; and Section 8 offers concluding remarks.

2 Background on W3C Recommendations

The World Wide Web Consortium (W3C) has defined user interface guidelines [9] for the presentation and communication of web security context information to end-users of both desktop and mobile browsers.

We chose a subset of the absolute requirements (MUST) and prohibitions (MUST NOT) specified in the W3C guidelines.³ We omitted the guidelines represented by clauses including the MAY, MAY NOT, SHOULD and SHOULD NOT keywords as they represent the optional guidelines [3]. We classify the W3C guidelines into *four* categories: identity signal, certificates, robustness and TLS indicators.

1) Identity signal: availability: The security indicators showing identity of a website MUST be available to the user either through the primary or the secondary interface at all times.

2) Certificates: required content: In addition to the identity signal, the web browsers MUST make the following security context information available through information sources (certificates): the webpage's domain name and the reason why the displayed information is trusted (or not).

³ The guidelines deemed to be the most critical, definitively testable and enabling attacks when violated were selected based on the authors' experience and knowledge of the area of SSL indicators.

Category	Browser Name	Version	Rendering Engine	Operating System	Device
Mobile	Android	2.3.3	Webkit	Android 2.3.3	Nexus One
	Blackberry	5.0.0	Mango	Blackberry OS 5.0.0.732	Bold 9650
	Blackberry	6.0.0	Webkit	Blackberry OS 6	Torch 9800
	Chrome Beta	0.16.4130.199	Webkit	Android 4.0.3	Nexus S
	Firefox Mobile	4 Beta 3	Gecko	Android 2.3.3	Nexus One
	Internet Explorer Mobile	*	Trident	Windows Phone 7.0.7004.0 OS	LG-C900
	Nokia Browser	7.4.2.6	Webkit	Symbian Belle	Nokia 701
	Opera Mini	6.0.24556	Presto	Android 2.3.3	Nexus One
	Opera Mini	5.0.019802	Presto	iOS 4.1 (8B117)	iPhone
	Opera Mobile	11.00	Presto	Android 2.3.3	Nexus One
Tablet	Safari	*	Webkit	iOS 4.1 (8B117)	iPhone
	Safari	*	Webkit	Android 3.1	Samsung Galaxy
Desktop	Android	*	Webkit	iOS 4.3.5 (8L1)	iPad 2
	Chrome	15.0.874.106	Webkit	OS X 10.6.8	–
	Firefox	7.0.1	Gecko	OS X 10.6.8	–
	Internet Explorer	8.0.7600.16385	Trident	Windows 7	–
	Opera	11.52	Presto	OS X 10.6.8	–
Safari	5.1.1	Webkit	OS X 10.6.8	–	

Table 1: Details of the browsers used for experimental evaluation. We selected Android browser version 2.3.3 since it has the highest market share among the available Android platforms [15]. (*: The version numbers of these browsers were not apparent. We have used the default browsers shipped with the referenced version of the OS.)

3) Robustness: visibility of indicators: Web content MUST NOT obscure the security user interface.

4) TLS indicators:

a) Significance of presence: Any UI indicator (such as the padlock) MUST NOT signal the presence of a certificate unless all parts of the webpage are loaded from servers presenting at least validated certificates over strongly TLS-protected interactions.

b) Content and Indicator Proximity: Content MUST NOT be displayed in a manner that confuses hosted content and browser chrome⁴ indicators, by allowing that content to mimic chrome indicators in a position close to them.

c) Availability: The TLS indicators MUST be available to the user through the primary or the secondary interface at all times.

3 Empirical Observations

We evaluate ten mobile and two tablet browsers against the W3C recommended practices for security indicators. The details of the browsers are provided in Table 1. For each of the guidelines described in Section 2, we create and run a set of experiments to verify compliance on all the candidate browsers and record our observations. All the experiments were performed on web browsers on real mobile phones, and are recreated in the respective emulators to generate many of the figures throughout the paper. The browser versions used in our evaluation are approximately the latest as of April 20th, 2012. Tables 2 through 4 provide the synopsis of the results of our experiments.

3.1 Identity Signal: Availability

An identity signal contains information about the owner of a website and the corresponding certificate issuer. Before issuing a certificate, the certificate provider requests the contact email address for the website from a public domain name registrar, and checks that published address against the email address supplied in the certificate request. Therefore, the owner of a website is someone in contact with the person who

⁴ A browser chrome refers to the graphical elements of a web browser that do not include web content.

Mobile and Tablet Browsers (See Table 1 for versions)	1) Identity signal: availability		2) Certificates: required content		Robustness
	Owner information available?	Cert issuer's information available?	Domain name available?	Information on why certificate trusted available?	Content does not obscure indicators on the address bar?
Android	•	•	•	×	×
Blackberry Mango	•	•	•	•	NA
Blackberry Webkit	•	•	•	•	×
Chrome Beta	•	•	•	×	•
Firefox Mobile	•	•	•	×	×
iPhone Safari	×	×	×	×	×
Nokia Browser	•	•	•	×	×
Opera Mini	×	×	×	×	×
Opera Mobile	×	×	×	×	×
Windows IE Mobile	×	×	×	×	×
Safari on iPad 2	×	×	×	×	•
Android on Galaxy	•	•	•	×	×

Table 2: Results of experiments on candidate mobile browsers to test compliance with the first three W3C guidelines given in Section 2. Each guideline column consists of sub-columns stating the experiments performed on the browsers. A × implies that the browser does not comply with the respective W3C guideline. A • implies that the browser complies with the respective W3C guideline. *NA*: Implies that the concerned experiment is not applicable to that browser. Note that all the desktop browsers are compliant to the same guidelines.

registered the domain name. Popular browsers represent the owner information of a website using different terminology including owner, subject, holder and organization.

We visited a public webpage presenting a trusted root certificate from all the candidate browsers. We then evaluated the browsers for the presence of identity signal, either on the primary or the secondary interface.

Observations: The IE Mobile, iPhone and iPad Safari, and Opera Mini and Mobile browsers do not provide a user interface to view certificates. Accordingly, none of these five browsers comply with the W3C recommendations. We note that when a website presents a certificate that is from a Certificate Authority (CA) not from a trusted root, all the browsers provide an interface to view the certificate via an error message. The Android mobile and tablet, Blackberry Mango and Webkit, Chrome Beta and Nokia browsers always allow a user to view certificates (both trusted and untrusted) and therefore comply with this guideline. A user is required to click the lock icon to view certificate information on the Chrome Beta and Blackberry Mango browsers. However, the browsers do not provide any visual indication to the user about this process of accessing the certificate information. Browsers supporting a UI for viewing certificate information provide a clear indication in the “options” in the browser menu. Although the Firefox Mobile browser does not support a certificate UI, it displays the identity information of a website when the site identity button is clicked. All desktop browsers comply with this guideline. Table 2 provides the summary of our results.

3.2 Certificates: Required Content

In addition to the identity signal content, a certificate from a website must provide the same website’s domain name and the reason why the displayed information is trusted (or not). Trust reasons include whether or not a certificate was accepted interactively, whether a self-signed certificate was used, whether the self-signed certificate was pinned to the site that the user interacts with, and whether trust relevant settings of the user agent were otherwise overridden through user action. We believe that information

such as “certificate is implicitly trusted” and “the certificate chain is trusted/valid” also conveys the reason behind a browser trusting or not trusting a particular website.

We analyzed the candidate browsers for the presence of the required certificate content by visiting a website that uses strongly TLS-protected connection with its clients.

Observations: The IE Mobile, iPhone and iPad Safari, and Opera Mini and Mobile browsers do not provide a user interface to view certificates from trusted CAs. Therefore, these browsers fail to meet the W3C guideline. Additionally, even though the remaining mobile and tablet browsers provide a user interface to view certificate information, they do not provide an explanation on why a particular certificate is trusted. Only the Blackberry Mango and Webkit browsers comply with the guideline by making all the required parts of a certificate available. When a website presents a certificate from a trusted CA, the Blackberry Mango and Webkit browsers show the reason “certificate is implicitly trusted”. Therefore, all but two mobile and tablet browsers fail to meet this W3C guideline. All desktop browsers follow this guideline correctly. Table 2 provides the summary of our results.

3.3 Robustness: Visibility of Indicators

The TLS indicators generally found on the primary interface are lock icon, `https` URL prefix, URL coloring and site identity button. Typically, the address bar in a web browser holds these indicators. Therefore, we examined whether web content overwrites or pushes the address bar out of a user’s view during browsing.

Observations: Presumably, in order to free up screen real estate for other purposes, the address bar on all but two mobile and tablet browsers is overwritten by web content once a webpage is rendered and/or when a user starts interacting with the page. The IE Mobile browser always displays the address bar in the portrait view. However, the address bar is never displayed in IE Mobile when a user interacts with a webpage in the landscape mode. The Chrome beta browser makes the address bar persistently available in both the portrait and landscape modes. Out of the two tablet browsers, only the tablet Safari browser avoids the security indicators on the address bar being overwritten by a webpage’s content, therefore allowing a persistent view of the security indicators on the primary interface. The Android tablet browser hides the address bar once a webpage is rendered. Tables 2 shows that the mobile and tablet browsers do not follow this guideline unlike the desktop browsers.

3.4 TLS Indicators

TLS indicators include the `https` prefix, the padlock icon, information about the ciphers used in the connection and URL coloring (or site identity button) to depict the difference between EV-SSL and SSL certified webpages.

a) Significance of presence: If a web browser displays a TLS indicator for the presence of a certificate for a webpage consisting of content obtained over both `http` and `https` connections (mixed content), this guideline is not followed.

We created a simple webpage that uses a strong TLS connection to retrieve the top-level resource and embedded a map obtained from a third-party over an unsecured `http` connection. We rendered this webpage on the candidate browsers and analyzed the browsers for the presence of two basic TLS security indicators: the `https` URL prefix and the padlock icon. If a browser shows any of these two indicators on a mixed content webpage, it does not follow the W3C guideline.

Mobile and Tablet Browsers (See Table 1 for versions)	TLS indicators					
	3a) significance of presence		3b) position	3c) availability		
	Mixed content: no lock shown?	Mixed content: no https shown?	Favicon not next to lock icon?	https prefix available?	Lock shown?	Cipher details available?
Android	Open lock with a question mark	×	×	• ^(s)	•	×
Blackberry Mango	×	×	•	• ^(s)	•	•
Blackberry Webkit	×	×	•	• ^(s)	•	•
Chrome Beta	Closed lock with a cross on top	https striked through	•	• ^(s)	•	•
Firefox Mobile	No security indicators shown	×	•	• ^(s)	• On clicking the site identity button	×
iPhone Safari	•	×	•	• ^(s)	•	×
Nokia Browser	•	×	•	• ^(s)	•	×
Opera Mini	•	×	•	• ^(s)	•	×
Opera Mobile	•	×	•	• ^(s)	•	×
Windows IE Mobile	×	×	•	• ^(s)	•	×
Safari on iPad 2	•	×	•	• ^(s)	•	×
Android on Galaxy	Open lock with a question mark	×	•	• ^(s)	•	×

Table 3: Results of experiments on candidate mobile browsers to test compliance with the W3C guidelines 3a, 3b, and 3c given in Section 2. The symbol notation is as defined in Table 2. ‘s’: Implies that the https URL prefix is present on the ‘s’econdary interface.

Desktop Browsers (See Table 1 for versions)	TLS indicators					
	3a) significance of presence		3b) position	3c) availability		
	Mixed content: no lock shown?	Mixed content: no https shown?	Favicon not next to lock icon?	https prefix available?	Lock shown?	Cipher details available?
Chrome	Lock with a yellow triangle	×	•	• ^(p)	•	•
Firefox	•	×	•	• ^(p)	• On clicking the site identity button	•
IE	•	×	•	• ^(p)	•	×
Opera	•	×	•	• ^(p)	•	•
Safari	•	×	•	• ^(p)	•	×

Table 4: Results of experiments on desktop browsers to test compliance with the guidelines in Table 3. The symbol notation is as defined in Table 2. ‘p’: Implies that the https URL prefix is present on the ‘p’rimary interface.

Observations: The Blackberry Mango, Blackberry Webkit and IE Mobile browsers display a lock icon on a webpage holding mixed content, thus failing to meet the W3C guideline. The Blackberry Webkit and IE Mobile browsers display a mixed-content warning and, if the user proceeds to the webpage, a lock icon is displayed. The Android browsers on the mobile and tablet devices present an open lock with a question mark inside the lock. The Chrome Beta browser displays a closed lock with a cross on top and a striked through https URL prefix for a mixed content webpage. This behavior of Android and Chrome is inconsistent with the other browsers. Therefore, it is necessary for the users of these browsers to understand the meaning of the new symbols in order to interpret its reference to mixed content on a webpage.

All browsers display the https URL prefix on the primary or the secondary interface. We note that this issue is present even in popular desktop browsers. The behavior of displaying the https URL prefix on a mixed content webpage fails to meet the W3C recommendation in the desktop and mobile browsers as shown in Tables 3 and 4.



Fig. 1: The address bar of the Android browser when a webpage over SSL is loaded. The browser places the favicon adjacent to the lock icon, thereby violating the W3C guideline 3b described in Section 2. The star icon to the right of the address bar is to bookmark the webpage.

b) Content and Indicator Proximity: The padlock icon used as a security indicator and the favicon used as an identity element of a website are two popular elements that use a browser's chrome. If a browser allows a favicon to be placed next to the padlock, an attacker can feign a secure website by mimicking the favicon as a security indicator. We evaluated this scenario by visiting a webpage over a strong TLS connection from all candidate browsers and observing the relative locations of the favicon and padlock.

Observations: The Android mobile browser does not follow the W3C guideline. The browser places the favicon of a webpage beside the padlock icon as shown in Figure 1. All other browsers adhere to this guideline, as shown in Tables 3 and 4.

We observed several inconsistencies in the use and position of the padlock icon and the favicon in the mobile and tablet browsers. As shown in Figure 2, the favicon is displayed only on the Android (mobile and tablet), Blackberry Webkit and Firefox Mobile browsers. The remaining mobile and tablet browsers never display a favicon. This behavior is inconsistent with desktop browsers. We believe lack of screen space to be one of the drivers behind the removal of the favicon from the mobile environment. In addition to the almost total lack of use of favicons, we also noticed that the position of the padlock icon in mobile browsers is inconsistent across different mobile browsers. In the past, researchers have shown that the padlock icon is the security indicator most often noticed by users [23, 38]. Traditional desktop browsers generally display the padlock icon in the address bar. However, all mobile and tablet browsers except Android (mobile and tablet), Blackberry Webkit, Chrome Beta and IE Mobile browsers display the lock icon on the title bar instead of the address bar. We believe that the reason behind this shift of location of the padlock icon in the mobile and tablet browsers is the non-persistent availability of the address bar to the user. Whenever a user starts interacting with a webpage, most mobile browsers hide the address bar to accommodate more content on the small screen.

c) Availability: We studied the presence of lock icon, `https` URL prefix and details of the cipher used in a TLS connection by visiting a TLS protected webpage from all candidate browsers. The padlock icon and `https` URL prefix are primary interface indicators and cipher information is a secondary interface indicator on desktop browsers.

Observations: Websites handling sensitive digital transactions (such as banks) ask users to search for the `https` URL prefix to ensure security of their transactions. Therefore, easy access to the `https` URL prefix is important. This indicator is present in the address bar (primary interface) of desktop browsers and is clearly visible to the user at all times. Among the mobile and tablet browsers, all but the Blackberry Mango browser display the `https` URL prefix in the address bar. The Blackberry Mango browser does not have an address bar and provides a choice to view the webpage's URL from the browser's options. This setting requires a user to be knowledgeable of the change to be able to find the URL of the current webpage and also makes the `https` URL prefix a secondary interface indicator. Although the other mobile browsers display the `https`



Fig. 2: Security indicators on the primary interface (address bar) of all the mobile and tablet browsers. Every browser has three screenshots of the address bar: from top to bottom, the websites are Google over an `http` connection, Gmail over a secure connection with an SSL certificate and Bank of America over a secure connection with an EV-SSL certificate.

URL prefix in the address bar, they hide the address bar (except Chrome Beta) for better usability. In the Chrome Beta browser, if the URL of a webpage is longer than the screen size, the `https` URL prefix is hidden. Since a user is required to interact with the address bar to view the URL prefix of a webpage, the `https` URL prefix becomes a secondary interface indicator in all mobile and tablet browsers. This increases the likelihood of a successful downgrade attack (e.g., SSLstrip [6] attack) on the mobile and tablet browsers, since a user requires effort to view the `https` URL prefix.

The information about the ciphers used in setting up the TLS connection between a website server and the user's browser is not available in any of the browsers except Blackberry Mango and Webkit and Chrome Beta. Accordingly, all the mobile and tablet browsers except three do not comply this W3C guideline for our experiments. Tables 3 and 4 provide the summary of our results.

4 User Deception and Potential Attacks

The W3C user interface guidelines, which we use as a proxy for best practice, are an effort to communicate security information to users such that they can make informed decisions about websites that they visit. If these guidelines are not implemented by a browser, users are more easily misled about the identity of a website or the security of a connection. We discuss four attacks that are enabled on browsers violating one or more of the W3C guidelines. Table 5 provides a summary of potential attacks described in this section on the candidate browsers.

i) Phishing without SSL: An attacker masquerades as a trustworthy entity in a phishing attack. By closely imitating a legitimate website's identity information in combination with lock icon spoofing, a malicious website can launch a phishing attack without SSL on a browser violating the W3C guidelines 1, 2 and 3b as follows.

Attacks	Android	Blackberry Mango	Blackberry Webkit	Chrome Beta	Firefox Mobile	iPhone Safari	Nokia	Opera Mini	Opera Mobile	IE Mobile	Safari on iPad2	Android on Galaxy
Phishing without SSL	×	•	•	•	•	•	•	•	•	•	•	•
Phishing with SSL	•	×	•	•	•	×	•	×	×	×	×	•
Phishing using a compromised CA	•	×	•	•	•	×	•	×	×	×	×	•
Industrial espionage/Eavesdropping	×	×	×	×	×	×	×	×	×	×	×	×

Table 5: Summary of potential attacks on candidate mobile browsers. A × implies that the attack is possible. A • implies that the corresponding attack is not possible on the browser.

An attacker buys a domain name that closely resembles the domain name of the legitimate website. For example, to spoof `www.bankofamerica.com`, the attacker buys the domain name `www.bankofamericaa.com`. The attacker then imitates the content of the targeted legitimate website. Instead of spending money on purchasing an SSL certificate to increase the “false” credibility of the malicious website, an attacker instead makes the favicon of the malicious website a lock image. Therefore, the closely imitated domain name provides an impression of correct identity of the intended website and the spoofed lock provides an illusion of strong encryption.

When this malicious website is rendered in a browser that makes viewing the URL of the website difficult, situates the favicon next to the padlock icon and does not offer a UI to view identity information such as website owner’s name, even an advanced user might be subjected to phishing.

ii) Phishing with SSL: Spoofing only the lock icon may not be adequate to launch a successful phishing attack. To increase the credibility of a phishing website, the attacker can buy an inexpensive SSL certificate for the website. The presence of a valid certificate causes a browser to display SSL indicators such as the `https` URL prefix and URL coloring (or colored site identity button) in addition to the lock icon in the browser’s chrome. If a user blindly trusts just these SSL indicators and can not verify additional identity information of the website (violation of guideline 1 and 2), he can be subjected to a phishing attack.

iii) Phishing using a compromised CA: Compromising a CA allows an attacker to obtain rogue certificates for legitimate websites. There have been several such attacks recently [12, 13]. If a user’s browser trusts a CA, the browser will accept all certificates signed by the CA without showing any warning to the user. This behavior persists even when the same CA is compromised and the necessary update to remove the trusted CA from the browser has not been installed. An expert user who is knowledgeable of a CA compromise can verify every certificate issuer’s organization in the certificate chain, therefore declining interacting with a malicious website with a rogue certificate. If a browser fails to meet guidelines 1 and 2, thereby not presenting user interface to enable certificate viewing, even an expert user could be exposed to a phishing attack.

iv) Industrial espionage / eavesdropping: A man-in-the-middle (network) attacker can use any one of the cipher downgrade, substituting `http` for `https` or inserting mixed content techniques for user deception to launch an eavesdropping attack on a user’s session as follows:

SSLstrip attack: The SSLstrip [6] man-in-the-middle attacker sits on a local network and intercepts traffic. When the attacker detects a request to an encrypted `https` site, he substitutes a duplicate of the intended destination as an unencrypted `http` site. This switching strips away the security that prevents a third party from stealing or modifying

data, while deceiving the server that an encrypted page has been sent to the client. The network attacker can also fake a lock icon in the stripped `http` page, by replacing the favicon by a lock icon [29]. If the `https` prefix is not available to a user persistently, he may not be able to recognize that he is using an unsecured connection by noticing the change from `https` to `http` in the address bar. A browser not displaying the `https` prefix persistently does not follow requirement 3c in Section 2.

Cipher downgrade attack: A man-in-the-middle (network attacker) can tamper with the initial messages sent by a client browser to establish an SSL connection with a website server. Before a TLS connection is set up, a client and server exchange a list of ciphers that they support. A network attacker can modify the list of supported ciphers sent by the client to a list containing only weak ciphers, and then forward the client's request/response to the server. On receiving a list of only weak ciphers (e.g., DES-CBC-SHA), the server can either drop the connection because no ciphers are mutually supported, or provide support for that cipher and begin an encrypted session with the weak cipher. When a connection using the weak cipher is initiated, all the data in transit is protected using the weak cipher's encryption scheme. This allows a network attacker to capture the stream of data and break the weak encryption offline. The attack is also useful to mislead even an expert user that their transactions are over a connection with strong encryption algorithms, since the SSL indicators such as `https` URL prefix and lock icon are present even for a connection using a weak cipher. If a browser does not display cipher information, it fails to meet the W3C requirement 3c in Section 2.

Mixed content attack: A man-in-the-middle attacker can tamper (e.g., code injection) with the unencrypted content present on a webpage consisting of mixed content and replace the original content with any malicious content of his choice. If a web browser displays SSL indicators for a webpage containing mixed content (violation of guideline 3a), even an expert user may be unable to detect a network attack exploiting the mixed content on a webpage.

Our experimental results combined with this threat model make the candidate mobile and tablet browsers susceptible to phishing and eavesdropping attacks as shown in Table 5.

5 Inadequate EV-SSL Differentiation

The W3C guidelines do not establish recommendations for the browser user interface to signify the difference between EV-SSL [8, 34] and SSL certificates. The sole distinction between an SSL and an EV-SSL certificate from a user's perspective is the set of indicators on his browser. For example, the Firefox desktop browser uses a green site identity button to convey the presence of an EV-SSL certificate on a website. However, the site identity button is blue in the same browser when a website with an SSL certificate is rendered.

SSL certificates can be 'domain-validation-only' with minimal verification performed on the details of the certificate. Since any successful SSL connection causes the padlock icon to appear, users are not likely to be aware of whether the website owner has been validated or not. Therefore, fraudulent websites have started using inexpensive domain-validated SSL certificates with minimal verification to gain user trust. EV-SSL certificates were created to restore confidence among users that a particular website

	Android	Blackberry Mango	Blackberry Webkit	Chrome Beta	Firefox Mobile	iPhone Safari	Nokia	Opera Mini	Opera Mobile	IE Mobile	Safari on iPad2	Android on Galaxy
EV-SSL v/s SSL differentiation	×	×	×	×	•	•	×	×	×	×	•	×

Table 6: Results of whether browsers differentiate between EV-SSL and SSL certified webpages. A × implies that the browser does not provide differentiating indicators and a • implies the presence of such indicators in the browser.

owner has been subjected to more rigorous vetting than simply determining control of a domain name [37]. If browsers do not differentiate between SSL and EV-SSL certificates, then the fundamental motivation [8] behind EV-SSL certificates becomes void. So too does the incentive for site owners to pay extra for such certificates – an SSL certificate from Go Daddy costs \$12.99/year [1] and an EV-SSL certificate from VeriSign costs \$1499/year [2]. In a browser with no differentiation between SSL and EV-SSL, both these certificates appear the same from a user’s perspective. An adversary holding a domain name and willing to spend money for the SSL certificate would then trigger exactly the same user interface elements to users, and thus appear to provide identical guarantees as a website certified by the more expensive certificate.

Experimental observations: We browsed both EV-SSL and SSL certified webpages using all the candidate browsers. With the exceptions of the Firefox Mobile and the iPhone and iPad Safari browsers, none of the mobile or tablet browsers display any indicators that differentiate between EV-SSL and SSL certified webpages. The Firefox Mobile browser changes the site identity button green or blue to depict the presence of EV-SSL and SSL certified webpages respectively. The Safari mobile and tablet browsers use green and blue coloring of the ‘title’ to represent the difference between EV-SSL and SSL. This behavior of the Firefox Mobile and the Safari browsers is consistent with their desktop counterparts. All tested desktop browsers indicate the difference between these two certificate types. Table 6 provides a summary of the results.

We note the following advice within official guidelines from the CA/Browser Forum [5]:

In cases where the relying application accepts both EV and non-EV certificates, it is recommended that the application’s behavior differ in a distinct way for each type of certificate. Application developers should consider the EV treatment offered by other application developers that also recognize EV certificates and, where practical, provide consistent treatment.

We assert that much more specific advice is essential, for example, in a revision or extension of the W3C user interface guidelines [9] and potentially in the CA/Browser Forum’s own recommendations, as well as in appropriate supporting standards.

6 Discussion and Implications

Having performed comprehensive measurements of security indicators in the most widely used mobile browsers (over 90% of the market share), we now discuss what we see to be the implications. We have separated this from our measurements to allow independent interpretations by others.

It appears quite clear that the lack of available screen real estate has dramatically influenced the use of security indicators on mobile devices. Whereas traditional browsers have a considerably richer space budget to accommodate current (and experimental) indicators, mobile browsers struggle to clearly show content, let alone signals of the origin and security of the content’s connection. Our study suggests that browser vendors have

individually made different decisions to best balance these competing demands, independently selecting to implement different subsets of the indicators in use on desktop browsers. Unfortunately, our study also reveals that the choices made by each browser removes signals available to users to detect, and possibly avoid, specific attacks—even if only by expert users. It is *not* our conclusion that implementing exactly the same security indicators on mobile platforms is impossible from an engineering perspective; but rather, the real estate limit of mobile phones makes unclear the means of doing so in a manner that does not simply overwhelm the content on small mobile screens.

Moreover, even if possible, it is entirely unclear that duplicating all desktop security indicators on mobile browsers is the best course of action to pursue. Studies over the last decade have repeatedly shown that *average* users either ignore or do not understand browser security indicators [21–23, 25, 36, 38]. While usability and HCI experts have contributed to some improvements, the community appears to be at a stalemate, lacking new ideas—even across 10 mobile browsers—to improve (or retain) security signaling while preserving usability. For example, wording and sequencing of warning dialogs has arguably been improved, but such changes are minor enhancements at best—and appear to move us at best to local maxima, constrained by the current set of indicators and the SSL security framework, while higher global maxima seem beyond reach.

Given these observations, our work reaches the following logical conundrum: Mobile browsers are currently vulnerable to attacks that could potentially be ameliorated by implementing known security indicators at least as well as on desktops. These indicators have not been implemented due to space constraints. Moreover, were these indicators to be implemented on mobile browsers (likely at the expense of page content), it is entirely unclear that users would profitably notice them. Accordingly, our community faces a difficult question:

Should mobile browsers vendors continue to include only a subset of indicators and provide a false sense of security to even expert users, or implement the full corpus of indicators (which past studies indicate users will largely ignore) at the risk of drastically reducing the usability of these applications?

Answering this question invokes a discussion of the limits an SSL security framework, based on third-party certificates, with trust deriving from a combination of browser configuration data and user input. A key assumption is that users can be provided with sufficient interface cues (e.g., regarding the origin and algorithms used to exchange sensitive content) and then take correct security actions based thereon. However, as the cited studies (and others) indicate, the largely security un-savvy average user cannot perform this task. Presented with subtle streams of information, users cannot realistically be expected to sort out differences between cryptographic algorithms, nor proper responses to increasing incidents of CA compromise [12, 13]. In short, continuing to “punt” security decisions to users who, in spite of browsing daily for the past decade have not become security experts, is a strategy that appears no longer to anyone’s advantage. Compounded by the screen constraints of mobile devices, and these devices becoming the dominant means of end-user computing on the planet, continuing the current approach becomes even less plausible. We argue that something must change.

As a straw-man suggestion, to progress conversation, we encourage discussion of the following resolution. As mobile users increasingly offload computationally expensive operations to “the cloud” (e.g., complex image rendering), so too might they out-

source more security decisions. Large external organizations or specialist entities are more likely to have an understanding of the currently appropriate security footing for a browser (e.g., sufficiently strong algorithms, websites using certificates from bad CAs, etc.). Accordingly, the *average* user could be better served by simply receiving a single indicator representing the opinion of the identity and security of the connection through one of these entities. Desktop browsers such as Chrome are already beginning to rely on such services to protect users from malicious downloads and phishing websites, and other researchers have proposed using CDNs to provide more expensive security services (e.g., defense against heap spraying attacks) [28]. Based on browser configuration, expert users could continue to make their own decisions, perhaps through secondary interfaces. In particular, given that our study shows that the majority of security information available in mobile browsers is in such secondary interfaces, expert users could look at a more complete set of information than currently available, and make more informed decisions themselves. This approach would both minimize the space required for security indicators and would potentially provide a more useful metric for users.

We do not believe that this straw-man proposal is without any issues, but rather that the community is overdue to directly confront the (lack of) security provided by current indicators. Our measurement study shows that currently, the value is clearly insufficient.

7 Related Work

TRADITIONAL BROWSER INDICATORS: Traditional desktop browsers contain a range of security indicators in the chrome of the browser including the lock icon, the `https` URL prefix, and certificates. Several studies have indicated that these security cues used in desktop browsers go unnoticed [21, 23, 33, 34, 38] or are absent in websites [35]. Although domain name mismatches between certificates and websites are observed often [37], Sunshine et al [36] showed that users ignore TLS warnings for domain name mismatches, and showed that users ignore TLS warnings for expired certificates and unknown CAs. Moreover, a majority do not understand these warnings. The lock icon is the security indicator most often noticed [23, 38]. However, even when used as a security cue by users, many do not fully understand its meaning [21–23] and its absence also often goes unnoticed [21]. Additionally, the majority of users who rely on the lock icon remain unaware of its identity feature [21, 23, 25, 38] and do not reliably understand the concept of certificates [21, 22]. Indicators for newer technologies such as EV-SSL have also been shown to be ineffective to convey better security to the user as compared to a simple SSL certificate [17, 27].

TECHNIQUES FOR BETTER INDICATORS: Several techniques have been proposed to design better security indicators to prevent potential attacks such as phishing. Researchers have proposed better warnings [36], more effective interface dialogues [17], browser plugins [19], trusted path from the browser to the human user [39] and mandatory security indicators [26] to help users make correct security decisions. Other proposed security mechanisms include disabling JavaScript in the user browser and forcing persistent visibility of the browser’s location line [24]. Dynamic Security Skins [22] allow a remote web server to prove its identity in a way that is easy for a human user to verify and hard for an attacker to spoof. Finally, efforts have been taken [5, 8, 9, 11, 14] to standardize security indicators and thus minimize confusion across browsers.

MOBILE BROWSER INDICATORS: Almost all the efforts in the area of security indicators in browsers have been focused on desktop browsers. The increasing user base of mobile web browsers and mobile e-commerce has made mobile browsers attractive targets for attacks [4, 7, 10, 20, 30–32]. In light of these developments and considering how the mobile browser user interface differs from desktops, it is important to analyze and understand the security indicators used in mobile browsers. Although the W3C [9] guidelines consider mobile browsers in their definitions, a large-scale evaluation of the state-of-the-art security indicators in mobile browsers has not been carried out.

8 Concluding Remarks

Modern mobile browsers enable a range of sensitive operations over SSL/TLS connections. Although these browsers aim for equivalent functionality to traditional desktops, their smaller screen size has resulted in significant changes to the presentation and availability of SSL indicators. This paper presents the first large scale, cross-sectional measurement of this class of applications and compares the security indicators used in the overwhelming majority of mobile browsers to their traditional desktop counterparts. Our results are threefold: that mobile browsers implement only a subset of the recommended indicators from the desktop world thus eliminating the opportunity for even expert users to avoid attacks such indicators might signal, that the subset chosen across each browser are inconsistent and that the newest indicator (EV-SSL) is virtually unseen. Our measurements lead us to the conclusion that current security indicators force our community to either accept a false sense of security or to argue for the complete implementation of the W3C’s best practices at the cost of screen space otherwise available for content. Having presented our empirical evidence of these problems, we argue for high profile exposure of our results within the security community. Moreover, we offer a straw-man proposal to motivate a call-to-arms to address mobile browser security interface challenges, and better allow informed decisions based on knowledge of the state-of-the-art.

The importance of mobile browsers is only increasing. In particular, a growing number of the most popular mobile apps (e.g., Facebook, ESPN) are simply wrappers for the mobile browser via APIs such as WebViews. This approach provides the advantage of a consistent user experience across virtually all platforms while drastically reducing the engineering effort to achieve this feat. In spite of being reliant on the browser, such apps provide users with *none* of the traditional indicators of security offered by the browsers. Specifically, these APIs present all of the content of the browser without any of the chrome, meaning that all primary and secondary security interfaces are absent. If such indicators are critical to providing security to browser users, the community must then confront the question directly and argue decisively for their use. If they are not, the community should instead argue to remove them entirely to avoid unnecessary use of precious real estate, user confusion and a false sense of security. Regardless of which argument is made, the community must face these questions head-on.

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