Instructor
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(352) 562-0979
Office Hours: E540, Thursdays 2:45-3:45pm or by appointment

Teaching Assistants
- TBD

Course Description
This class introduces the fundamental methods and techniques to collect data from humans for building and evaluating technologies, including experimental design, types of variables, types of errors, hypothesis testing, survey design, behavioral and psychophysical methods.

Course Objectives:
The class will involve learning through mini-assignments, projects, and active participation. As empirical results become increasingly important in computer science, this course seeks to explain the concepts of experimental design and data analysis in the context of humans interacting with technology.

By the end of this course, students will be able to

- design a hypothesis
- design a human subjects experiment
- collect a variety of data from human subjects
- analyze data via statistical methods

Required Materials
Laptop: Students are required to bring a laptop to class. The following software may be needed: MATLAB (available through the university) and R (free).

Textbook
Prerequisites
STA 3032 (Statistics), COP 3530 (Data Structures and Algorithms), or equivalent.

Course Schedule
Schedule of topics could change based on class discussions and progress in class activities.
Week 1: Introduction (What is research)
Week 2: Types of empirical studies, Types of data, Types of variables
Week 3: Ethics, Project pitch
Week 4: The concept of control, bias, order effects
Week 5: Self-report data
Week 6: Mid-term exam
Week 7: Behavioral data
Week 8: Introduction to psychophysics
Week 9: Mid-term project updates, Mid-term feedback on course
Week 10: Analyze your data (descriptive statistics, T-test, ANOVA)
Week 11: Model fitting via linear regression
Week 12: Bonus topic, e.g., Qualitative methods
Week 13: Bonus topic, e.g., An introduction to writing
Week 14-15: Project presentations

The list of topics may change slightly depending on class interest, and interruptions due to school holidays.

Key Dates
Jan 17, Tuesday: Project pitch
Jan 24, Tuesday: Project discussion
Jan 27, Thursday 4:05pm: CITI training due
Feb 7, Tuesday: Mid-term exam
Feb 9, Thursday: Project updates
Mar 28, Tuesday: Exchange write-ups and grade
April 13, Thursday: Final movies, Best project vote

The instructor will communicate with the class in advance if any of these dates need to be changed to accommodate unforeseen circumstances.

Evaluation of Grades
Ethics training (10 pts)
Class participation (answer a question posed by a fellow student=2pts/question) (20 pts)
Mid-term exam (20 pts)
Project (50 pts)

Extra credit: Best project by class vote (5 pts), Study participation (10 pts, at 2pts per study)

Grading Policy
The grading criterion will be clearly communicated to the students. Course
letter grades will be determined at the end of the semester, based, in part, on
the difficulty of the projects, assignments, and exams.

“A C- will not be a qualifying grade for critical tracking courses. In order to
graduate, students must have an overall GPA and an upper-division GPA of
2.0 or better (C or better). Note: a C- average is equivalent to a GPA of 1.67,
and therefore, it does not satisfy this graduation requirement. For more
information on grades and grading policies, please visit:
https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

“Graduate students need an overall GPA of 3.00 truncated and a 3.00
truncated GPA in their major (and in the minor, if a minor is declared) at
graduation.” For more information on grades and grading policies, please
visit: http://gradcatalog.ufl.edu/content.php?catoid=4&navoid=907#grades

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Class Attendance and Make-Up Policy
Class attendance is expected. Excused absences are consistent with university
policies in the undergraduate catalog (https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx)
and require appropriate documentation.

Make up assignments/grading will not be provided. In case of an absence,
students will have the option to apply their final project writeup grade to that
assignment.

Late policy: -1 point for every day past deadline, for example, if an
assignment is due on Thursday at 4:05pm, then any submission timestamped
in the range from Thursday 4:06pm to Friday 4:05pm will receive -1 point,
and any submission from Friday 4:06pm to Saturday 4:05pm will receive -2
points, etc.

Students Requiring Accommodations
Students with disabilities requesting accommodations should first register
with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by
providing appropriate documentation. Once registered, students will receive
an accommodation letter which must be presented to the instructor when
requesting accommodation. Students with disabilities should follow this
procedure as early as possible in the semester.

Course Evaluation
Students are expected to provide feedback on the quality of instruction in this
course by completing online evaluations at https://evaluations.ufl.edu.
Evaluations are typically open during the last two or three weeks of the
semester, but students will be given specific times when they are open.
Summary results of these assessments are available to students at
https://evaluations.ufl.edu/results/.
Class Demeanor
Students are expected to arrive to class on time and behave in a manner that is respectful to the instructor and to fellow students. Please avoid the use of cell phones and restrict eating to outside of the classroom. Opinions held by other students should be respected in discussion, and conversations that do not contribute to the discussion should be held at minimum, if at all.

Materials and Supplies Fees
There are no additional fees for this course.

University Honesty Policy
UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code (https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

Counseling and Wellness Center
Contact information for the Counseling and Wellness Center: http://www.counseling.ufl.edu/cwc/Default.aspx, 392-1575; and the University Police Department: 392-1111 or 9-1-1 for emergencies.